



## Trustees' Annual Report for the period

## From 09/07/2021 Period start date To 31/12/2022 Period end date

Charity name: Creative Packs Cancer Charity

#### Charity registration number: 1195111

Welcome to our first Annual Report for year ending 31 December 2022.

#### **Objectives and Activities**

The CIO purpose is for the public benefit to relieve the needs of teenagers in England & Wales who are undergoing treatment for cancer – and are in hospital teenage and young adult cancer units – by providing them with creative packs, so that they are stimulated and occupied and can better tolerate their treatment.

Hospitals struggle to finance arts & crafts – which we believe are essential for the mental health & wellbeing of young cancer patients in hospital having treatment. There is often a lack of donations to hospitals to support teenagers, whereas for very young patients this is less of a problem. This charity helps to bridge that gap in donations by providing creative activities to teenage and young adult cancer units.

#### Creative Packs Cancer Charity's key activities and projects:

- Handmade and delivered 391 creative packs across 11 teenage cancer units in this period. Each creative pack includes at least five creative activities for the patient.
- Provided scrapbooking creative packs for patients, enabling them to benefit from journaling and documenting their journey.
- Made bespoke sensory creative packs for patients who are blind or partially sighted because of their illness.
- Over the period, the charity has also provided a table (for gaming and crafts) to one unit for patients to use while in isolation after their transplant.
- Additional items provided to units include: puzzle boards for units; and blankets and water bottles to help patients in hospital over a cold winter – this was at the specific request of one hospital.

All trustees have read and understood the Charity Commission guidance with regards to public benefit, and all work/projects carried out have been done so in accordance with providing public benefit.

#### Achievements and Performance

Our mission is to provide creative packs to young cancer patients in hospital, who due to their treatment face long periods of isolation. Our mission started during Covid and, due to its incredible impact and the ongoing strong demand for our packs, we are continuing to support patients via teenage and young adult cancer units. We work closely with the teenage units to deliver the activities which are most beneficial to patients.



Key achievements this year include:

- Extending our distribution to 11 teenage and young adult cancer units located in England and Wales
- Supplying 391 creative packs
- Securing two grants (non-Government)

Feedback from the nurses, youth support co-ordinators and beneficiaries include:

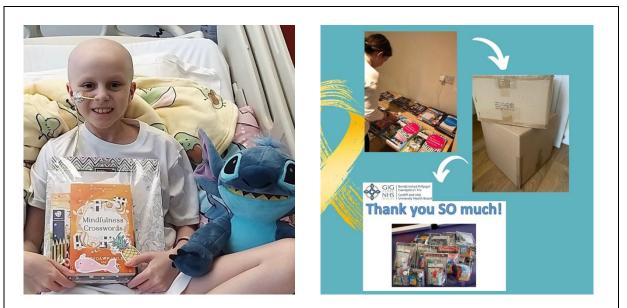
"The creative packs have been absolutely invaluable for the young people, as a way in which it helps to not only distract them whilst receiving their treatment but also enables them to relax, enhancing their emotional well-being." - Ella Hallpike, Teenage Cancer Trust Youth Support Co-ordinator at The Royal Marsden, Sutton

"The packs have just arrived and they're just perfect, I have already given four out to teenagers that are having treatment, thank you." – Shaz Akhtar, Play & Development Leader at QMC, Nottingham

*"The creative packs are awesome."* – Kyle Herring, TYA Clinical Nurse Specialist at St George's Hospital, London

"The Creative Packs are brilliant and packed with so many nice things for our young people! We have given them out to young people on the Unit, both inpatients and day patients, who have been able to use them as distraction to get them through their treatment." – Teenage Cancer Unit, Wales

*"It was great receiving a creative pack. They're full of lots of different fun activities to occupy yourself when you're bored - there's something for everyone."* – Teenage cancer patient, at The Royal Marsden



A patient receiving a creative pack at QMC Hospital, Nottingham. The image was sent to the charity by the patient's legal guardian (permission received from legal guardian to use image in Annual Report).



Photos from the staff at UCLH, London, and The Royal Marsden, Sutton

#### Achievements against objectives set

Our key objective for this period was to increase the amount of teenage cancer units we deliver the creative packs. We have increased this from five at the start of 2021 to ten by the end of 2022, therefore achieving this objective.

We were able to scale the charity across more units due to the two grants successfully obtained, as well as through donations from the public. We also set out to ensure the creative packs are as inclusive as possible, with activities that are suitable for patients who are blind or partially sighted. As a result of this, we are committed to ensuring that for every delivery that goes out to hospitals, at least three of the creative packs are 100% sensory focused.

In 2022, we also launched our charity sustainability commitment, outlining the necessary steps we are taking to protect our planet, while delivering on our charity mission. Details about this commitment are on the charity's website.

## **Financial Summary**

- Creative Packs registered with Charity Commission on 9 July 2021 and received the first donation on 17 Sep 2021. This financial summary covers activities and transactions from 9 July 2021 to 31 Dec 2022. Donations and Grants received during the year are allocated to non-restricted funds to be used for any of the charitable aims of the charity.
- For the year from 9 July 2021 to 31 December 2022 the charity received an income of £19,421, this was due to the grants and donations received across the period.
- Expenditure incurred by the charity was £6,528; this was to fund the materials & activities for the creative packs, the delivery of the packs to units and marketing materials.
- The charity was successful in securing two grants across this period. These grants
  were essential in enabling the charity to meet its primary objectives, including to
  scale across more teenage cancer units. These grants were from The National
  Lottery and The Matthew Good Foundation. Applications for these were submitted by
  our Chair of Trustees and we were incredibly happy to have secured both.

- We also rely on the kind donations from our supporters, who donate because of the awareness created by word of mouth and organic social posts across Instagram. These donations are received via Benevity and CAF platforms.
- Cash at bank as of 31 Dec 2022 was £12,893 in unrestricted funds. The main financial risk to the charity is reduced donations, the charity plans to mitigate the risk by exploring other grants and running fundraising activities across 2023.
- The funds in the bank is held to fund the materials & activities for the creative packs, the delivery of the packs and marketing materials. The funds will be utilised to meet any charitable expenditure that may arise in the event of a reduction in funding.

#### Structure, Governance and Management

Type of governing document	CIO foundation model
How is the charity constituted?	Charitable Incorporated Organisation (CIO)
Trustee selection methods including details of any constitutional provisions	Appointed by trustees
Other	Trustees meet on regular bases as required by the Constitution to discuss matters, chaired by the chairperson. Minutes are taken by the chair.
	All the activities and major risks to the charity are discussed between trustees to make sure the charity is managed appropriately.

#### **Reference and Administrative details**

Charity name	Creative Packs Cancer Charity
Registered charity number	1195111
Charity's principal address	132a Himley Road
	Tooting
	London
	SW17 9AQ

#### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Charlotte Murphy	Chair	Appointed 09/07/2021	
2	Ellie Cooper		Appointed 09/07/2021	
3	Lucy Murphy		Appointed 09/07/2021	

#### Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	None
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#### Declarations

#### The trustees declare that they have approved the trustees' report above.

#### Signed on behalf of the charity's trustees

Signature(s)

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Full nam	e(s)
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# CHARLOTTE MURPHY

Position (eg CHAIR Secretary, Chair, etc)

Date 09/02/23

FOR ENGLAND AND WALES	Creative Packs Cancer Charity No (if any)				
	Receipts and payments accounts				CC16a
	For the period	Period start date	То	Period end date	
	from	09/07/2021	10	31/12/2022	
Section A Receipts and					
	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
A1 Receipts					
Donations	12,921	· ·	-	12,921	-
Grants	6,500			6,500	
				-	
	-	-			-
	-		-	-	-
	-	-	-	-	-
	-	•	-	-	
Sub total (Gross income for AR)	19,421	-		19,421	-
A2 Asset and investment sales, (see table).					
	-	-	-	-	
	-	•	-	-	
Sub total	-	-	-	•	-
Total receipts	19,421	-		19,421	-
A3 Payments					
Creative activities and materials Gaming & craft table	5,394	· ·		5,394	-
Postage	39 413	-		39 413	
Marketing (website, stickers, logo)	631			631	
Fundrasing regulator registration	50		-	50	
	-		-	-	-
	-		-	-	
Sub total	6,528			6,528	
A4 Asset and investment purchases, (see table)					
	-	-	-	-	
	-		-	-	
Sub total	-	-		-	-
Total payments	6,528	-	-	6,528	-
Net of receipts/(payments)	12.893			12.893	
A5 Transfers between funds	12,033	-		12,095	-
A6 Cash funds last year end	-	-			-
Cash funds this year end	10.000		_		
Cash runds this year end	12,893	-	-	12,893	-

Section B Statement of assets and liabilities at the end of the period					
		Unrestricted	Restricted funds	Endowment	
Categories	Details	funds		funds	
B1 Cash funds		to nearest £	to nearest £	to nearest £	
BT Cash funds		12,893		-	
		-	-		
		-	-	-	
	Total cash funds	12,893	-	-	
	(agree balances with receipts and payments account(s))	ок	ок	ок	
	(agree balances with receipts and payments account(s))	Unrestricted	Restricted funds	Endowment	
		funds		funds	
	Details	to nearest £	to nearest £	to nearest £	
B2 Other monetary assets		-	-	-	
		-	-	-	
		-	•	-	
		-	-	-	
		-	-	-	
		-	-	-	
		Fund to which asset	Cost (optional)	Current value	
B3 Investment assets	Details	belongs	-	(optional)	
D5 investment assets				-	
			-	-	
			-	-	
			-	-	
		Fund to which asset		Current value	
	Details	belongs	Cost (optional)	(optional)	
B4 Assets retained for the			•	-	
charity's own use			-	-	
			-	-	
			-	-	
			-	-	
			-	-	
			-	-	
				-	
			-		
	Details	Fund to which liability relates	Amount due (optional)	When due (optional)	
B5 Liabilities			-		
			•		
			-		
			-		
			-		
Signed by one or two trustees on behalf of all the trustees	Signature	Print	Name	Date of approval	
	(interphy_	CHARLOTTE	MUKPHY	9/2/23	
				-4	